

Mandy Homer

MANDYHOMER.COM

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work experience

ADVERTISING SPECIALTY INSTITUTE

SENIOR WEB DESIGNER & FRONT-END DEVELOPER

May 2016 - Present | Feasterville, PA

- Design custom websites, social media graphics, banners and ads for clients.
- Create and edit the HTML, CSS, and JS for templated and custom websites, newsletters and emails.
- Train new employees and freelancers.
- Interim manager responsible for assigning projects, determining due dates and writing quotes.

LENOX CORPORATION

WEB & GRAPHIC DESIGNER

December 2013 - May 2016 | Bristol, PA

- Created and coded daily emails for the Lenox brand and Lenox's partnership with David's Bridal.
- Designed printed catalogs, booklets, postcards and mailers.

OXFORD COMMUNICATIONS

GRAPHIC & WEB DESIGNER

October 2011 - December 2013 | Lambertville, NJ

- Designed for clients in a range of industries including retail, real estate, healthcare, finance, and education.
- Responsible for creating printed collateral materials and interactive materials including custom websites, graphics, and social media components.

CHARMING SHOPPES, INC.

IN-HOUSE FREELANCE DESIGNER

June 2011 - September 2011 | Bensalem, PA

- Designed the Fall 2011 catalog, created posters and window banners to be displayed in stores, and developed postcards, mailers, and flyers for mass mailings.



education


PHILADELPHIA UNIVERSITY

(JEFFERSON UNIVERSITY)

- Bachelor of Science, 2011
- Major: Graphic Design Communications
- Concentration in Marketing

activities & awards

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| 2014 - Present | "Big Sister" for Big Brothers Big Sisters of Bucks County |
| 2013 - Present | Occupational Advisory Committee for Central Montco Technical High |
| 2009 - 2012 | Member of AIGA Philadelphia |
| 2009 | Philadelphia University Dean's List |
| 2008 - 2010 | Resident Assistant (RA) for Freshmen |
| 2008 | Philadelphia University Emerging Leaders Program |

 References available upon request